

Getting Started

Linked



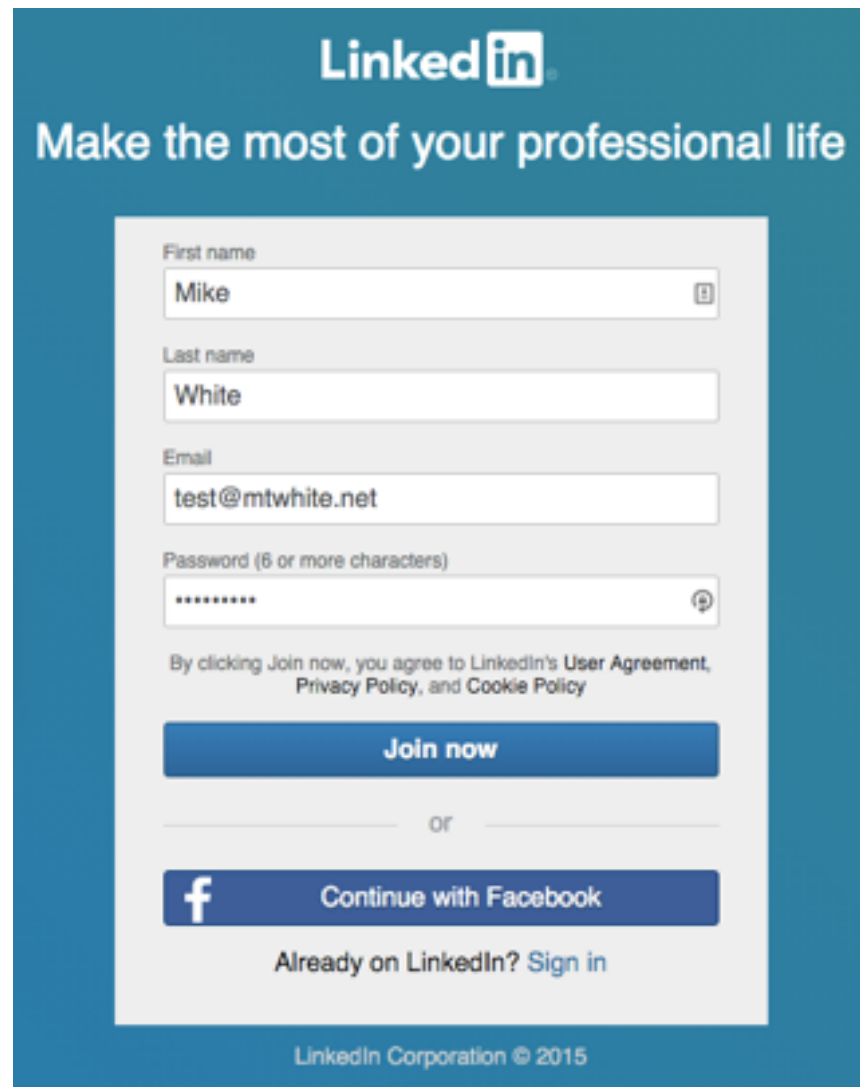
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Things We'll Cover Today

- How to Create an Account
- Using Resume' Builder
- Using Saved Searches
- Connecting with Others
- Tips & Hints

Step One - Signup



The image shows the LinkedIn 'Join now' page. It has a teal background with the LinkedIn logo at the top. Below the logo is the text 'Make the most of your professional life'. The main content is a white box containing the signup form. The form has four input fields: 'First name' with 'Mike', 'Last name' with 'White', 'Email' with 'test@mtwhite.net', and 'Password (6 or more characters)' with masked dots. Below the password field is a line of text: 'By clicking Join now, you agree to LinkedIn's User Agreement, Privacy Policy, and Cookie Policy'. There are two buttons: a blue 'Join now' button and a blue 'Continue with Facebook' button with the Facebook 'f' logo. Below the Facebook button is the text 'Already on LinkedIn? Sign in'. At the very bottom of the white box is the copyright notice 'LinkedIn Corporation © 2015'.

LinkedIn

Make the most of your professional life

First name
Mike

Last name
White

Email
test@mtwhite.net

Password (6 or more characters)

By clicking Join now, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#)

Join now

or

f Continue with Facebook

Already on LinkedIn? [Sign in](#)

LinkedIn Corporation © 2015

Choose Your Location

Let's start with your profile

This will set you up for success on LinkedIn

Country *

United States



ZIP code (e.g. 94043) *

38119



Next

* Required information

Choose Job vs. Student

Let's start with your profile
This will set you up for success on LinkedIn

Are you a student? *

Job or career *

Company *

Are you a student? * ☒ Yes ☐ No

School or College/University *

Start year *

End year (or expected) *

Create your profile

* Required information

Start Your Profile

Let's start with your profile

This will set you up for success on LinkedIn

Are you a student? * ☐ Yes ☒ No

Job title *

Chief Order Picker

Company *

Acme Warehouse - Memphis

Industry *

Warehousing



Create your profile

* Required information

Choose Your Path

What do you want to accomplish?

We'll use this info to personalize your experience. (Don't worry, we'll keep it private.)

Keep in touch with my contacts



Find a job



Stay up-to-date with my industry



Build my professional network



Not sure yet. I'm open!



Add Your Contacts

Let's find people who can help with your
next career step

As many as 70% of jobs come through people you know!

Email



Continue

Skip

We'll import your address book to suggest connections and help you manage your contacts. [Learn more](#) ▶

Confirm Your Email

Let's confirm your email

Confirming your email ensures you always have access to your account

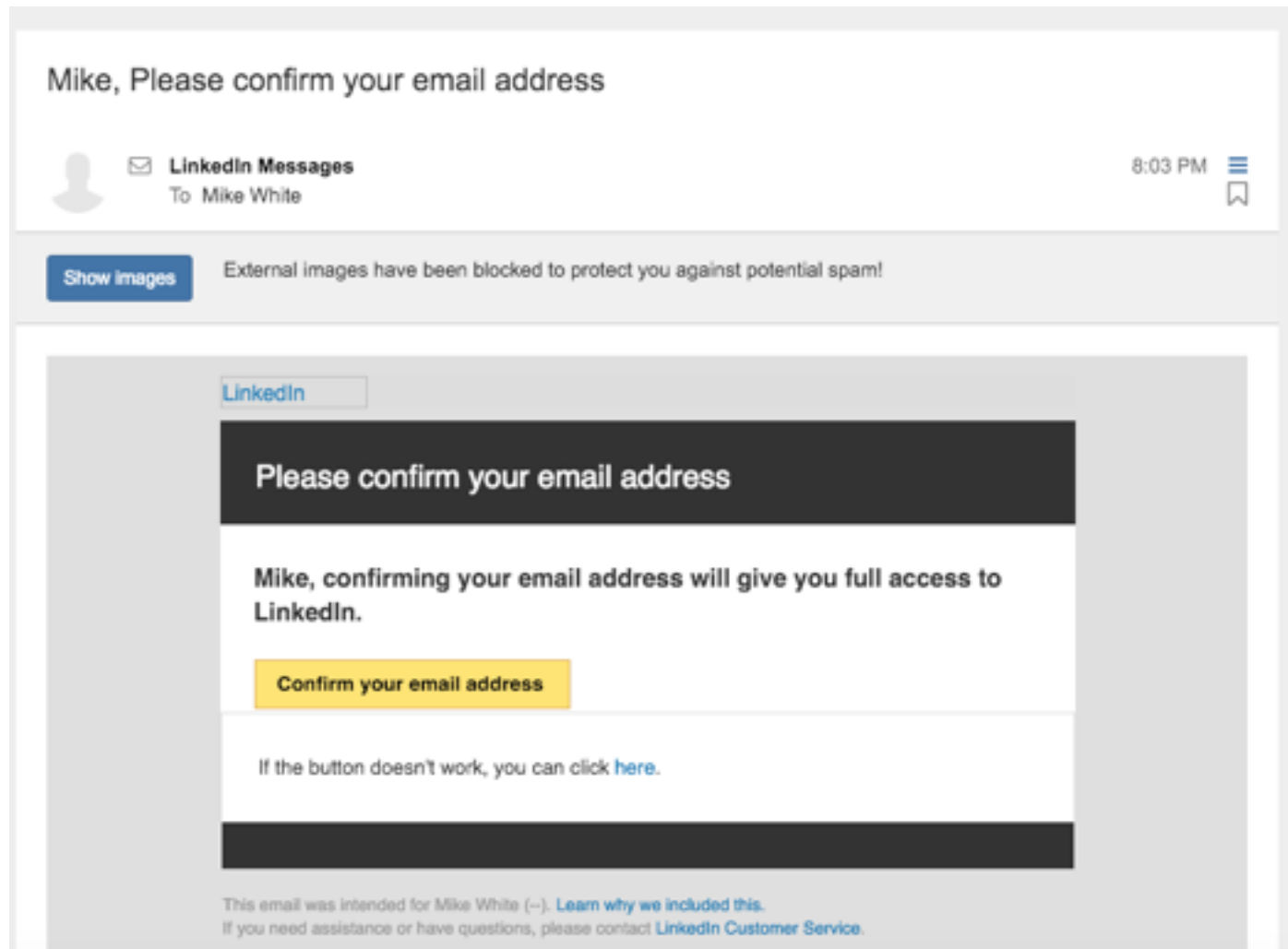


Email sent to linkedin@mtwhite.net!

Click the link in the email to confirm your email address

[Send another email](#)

Confirm Your Email



Quick Start

Do any of these jobs look interesting to you?

Choose a few to get updates when similar jobs are posted



OPERATIONS MANAGERS -

Memphis, TN
SIMOS Insourcing
Solutions



Maintenance Manager Trainee

US-Tennessee-Memphis
Penske Truck Leasing



Senior Financial Analyst

Byhalia, MS
Thomas & Betts



Hearing Testing Laboratory

Memphis, TN
Radlans, Inc.



Branch Service Manager

US-Tennessee-Memphis
Penske Truck Leasing

Download Mobile App

Get the app

Keep opportunity in your pocket, wherever you are



Country



United States



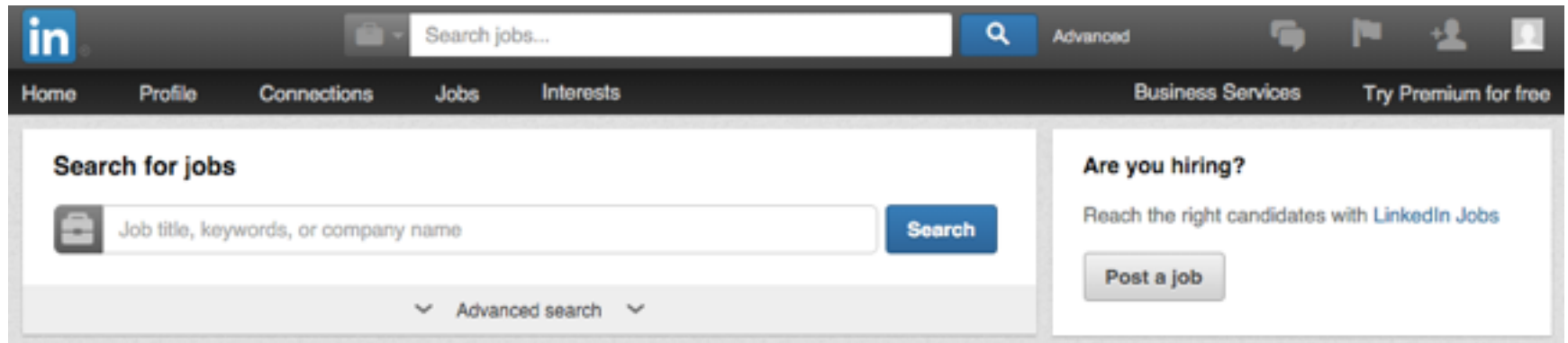
Phone number

Standard text messaging rates apply. We won't display your phone number on your profile or share it with anyone.

Get the app

Skip

Job Search



The image shows the LinkedIn Jobs search interface. At the top, there is a dark navigation bar with the LinkedIn logo on the left and several icons on the right. Below this is a horizontal menu with links to Home, Profile, Connections, Jobs, and Interests. The main content area is divided into two sections. The left section, titled 'Search for jobs', contains a search bar with a briefcase icon and the placeholder text 'Job title, keywords, or company name', followed by a blue 'Search' button. Below the search bar is a link to 'Advanced search'. The right section, titled 'Are you hiring?', contains the text 'Reach the right candidates with LinkedIn Jobs' and a button labeled 'Post a job'.

in Search jobs... Advanced

Home Profile Connections Jobs Interests Business Services Try Premium for free

Search for jobs

Job title, keywords, or company name Search

Advanced search

Are you hiring?

Reach the right candidates with [LinkedIn Jobs](#)

Post a job

Edit Your Profile


The screenshot shows a LinkedIn profile page for Mike White. The top navigation bar includes the LinkedIn logo, a search bar, and links for Home, Profile, Connections, Jobs, and Interests. The right side of the bar has links for Business Services and Try Premium for free. Below the navigation bar, there's a section to 'Add a background photo'. The main profile area features a blue banner with the text 'Where did you go to school (college, university, high school, etc.)?' and a subtext 'Members with a school on their profile get 7 times more profile views.' Below this is a text input field for 'School Name' and buttons for 'Save', 'Skip', and 'Done adding schools'. To the right of the banner is a 'Profile Strength' section showing a progress bar and the label 'Beginner'. Below the banner, the profile name 'Mike White' is displayed, followed by his current role 'Chief Order Picker at Acme Warehouse - Memphis' and location 'Memphis, Tennessee | Warehousing'. There are links to 'Add Experience' and 'Add Education'. A 'View profile as' button is also present. The bottom of the profile area shows the URL 'https://www.linkedin.com/in/mike-white-61714510a' and a 'Contact Info' button. On the right side, there's a section 'Ads You May Be Interested In' with three ads: 'Increase Your Cash Flow', 'Device Automation is here', and 'The Best Lighting Source'. At the bottom, there's a prompt 'Add a section to your profile - be discovered for your next career step.' and a 'Who's Viewed Your Profile' section.

in Search for people, jobs, companies, and more... Advanced

Home Profile Connections Jobs Interests Business Services Try Premium for free

📷 Add a background photo


Where did you go to school (college, university, high school, etc.)? ×
Members with a school on their profile get 7 times more profile views.
School Name
Save Skip Done adding schools

 Add a photo




Mike White
Chief Order Picker at Acme Warehouse - Memphis
Memphis, Tennessee | Warehousing
Add Experience ⓘ
Add Education ⓘ
View profile as 0 connections

<https://www.linkedin.com/in/mike-white-61714510a> Contact Info

Add a section to your profile – be discovered for your next career step.


Profile Strength
 Beginner

Ads You May Be Interested In

-  **Increase Your Cash Flow**
Waiting for customers to pay?
Turn your invoices to cash in 24 hours.
-  **Device Automation is here**
Monitoring , Alarming and
Validation info@kipaj.com
-  **The Best Lighting Source**
Our customers include Google,
Apple, Microsoft, as well as
individuals.

Who's Viewed Your Profile


Done! (sort of...)



Mike White, meet your brand-new homepage!


See how it's designed around you, your network, and your professional interests.

[Let's go!](#)





Mike White
Chief Order Picker at Acme Warehouse - Me...


[Add a photo](#)



[Add your skills](#) to get found up to 4x more


 Share an update


 Upload a photo




Welcome, Mike!

See who you already know on LinkedIn


[Continue](#)  [Learn more](#)




Jobs you may be interested in



**Director of Sourcing,
Packaging and Indirect**
Monogram Foods —




CDL Driver
Parman Energy —
Memphis, TN




Pick Packer
Express Scripts —
Memphis, Tennessee - US

People you may know




[Suzanne White](#)
REALTOR, Official Real Est...
[Connect](#) • [Skip](#)



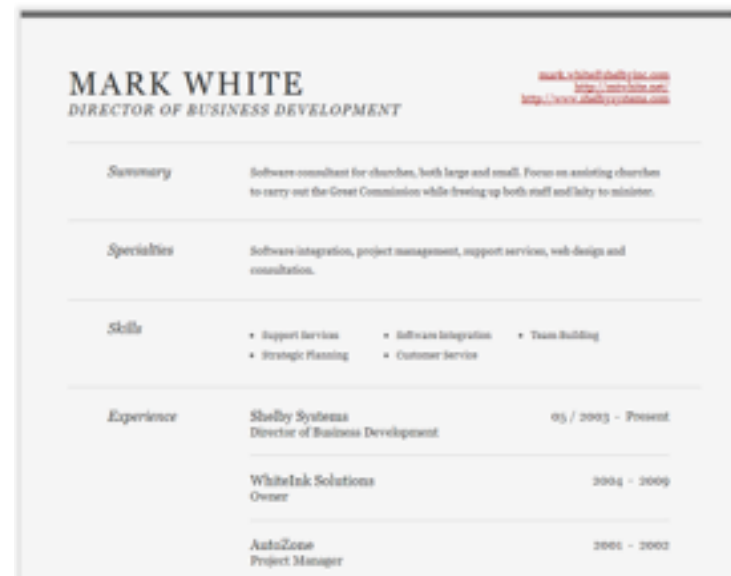
[Mark White](#)
Director of Business & Cust...
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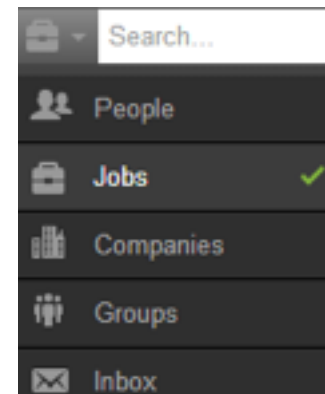
Using Resume' Builder

- <http://resume.linkedinlabs.com/>
- Grant access to your profile.
- Automatically takes your data from LinkedIn profile and creates a simple clean resume'.



Using Saved Searches

- Perform a search for your desired results.
- Click the Save Search link. You may save up to three searches in the free account version.



Close

Saved Searches

Type	Title	New	Alert	Created
Jobs	<input type="text" value="Order Management Specialist"/>		<input type="text" value="Weekly"/>	✓ ✗

You have no saved searches.

Tip: You can currently save up to 10 job searches to easily access from the results page. LinkedIn can automatically run your search and email you the new results.

Connecting with Others

- Connect only with people you know. *
- Personalize the LinkedIn request message.
- Skip the message altogether by clicking connect from the Search Results instead.
- Say please and thank you.
- Respond quickly to requests.

Tips

- Use a professional picture. Profiles with a picture are 14X more likely to be viewed.
- Add your LinkedIn profile URL to your personal email signature.
- Make changes to your profile every 3-4 days to keep your profile in the timeline. Recruiters notice this.
- Add each role at your last few jobs, it's ok to have overlapping dates at the same company.

Tips

- Join groups related to your field.
- Participate. Your profile is 5X more likely to be viewed if you are active in groups, discussions, etc.
- Reorder your profile by dragging the most important sections to the top.
- Use LinkedIn Premium if absolutely necessary.

Questions?

??

Extra 10%

coursera

Institutions Log In

Sign Up

Take the world's best courses, online.

What would you like to learn about?



or **browse catalog** >

16,148,154 learners · 1,471 courses · 136 partners

- Courses from Columbia, Yale, Brown, etc.
- Arts & Humanities, Business, Computer & more..
- Plenty of free courses.

Links

resources.mtwhite.net

mark@mtwhite.net