

# Getting Started

**Linked**




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# Things We'll Cover Today

- How to Create an Account
- Using Resume' Builder
- Using Saved Searches
- Connecting with Others
- Tips & Hints

# Step One - Signup



Make the most of your professional life

First name

Mike

Last name

White

Email

test@mtwhite.net


Password (5 or more characters)

\*\*\*\*\*

By clicking Join now, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#)

Join now

or

 Continue with Facebook

[Already on LinkedIn? Sign in](#)

LinkedIn Corporation © 2015

# Choose Your Location

Let's start with your profile

This will set you up for success on LinkedIn

Country \*

United States



ZIP code (e.g. 94043) \*

38119



**Next**

\* Required information

# Choose Job vs. Student

**Let's start with your profile**  
This will set you up for success on LinkedIn

Are you a student? \*

Job or career \*

Company \*

Are you a student? \* ☒ Yes ☐ No

School or College/University \*

Start year \*

End year (or expected) \*

**Create your profile**

\* Required information

# Start Your Profile

## Let's start with your profile

This will set you up for success on LinkedIn

Are you a student? \* ☐ Yes ☒ No

Job title \*

Chief Order Picker

Company \*

Acme Warehouse - Memphis

Industry \*

Warehousing



**Create your profile**

\* Required information

# Choose Your Path

## What do you want to accomplish?

We'll use this info to personalize your experience. (Don't worry, we'll keep it private.)

Keep in touch with my contacts



Find a job



Stay up-to-date with my industry



Build my professional network



Not sure yet. I'm open!



# Add Your Contacts

Let's find people who can help with your  
next career step

As many as 70% of jobs come through people you know!

Email



**Continue**

Skip

We'll import your address book to suggest connections and help you manage your contacts. [Learn more](#) ▶



# Confirm Your Email

## Let's confirm your email

Confirming your email ensures you always have access to your account

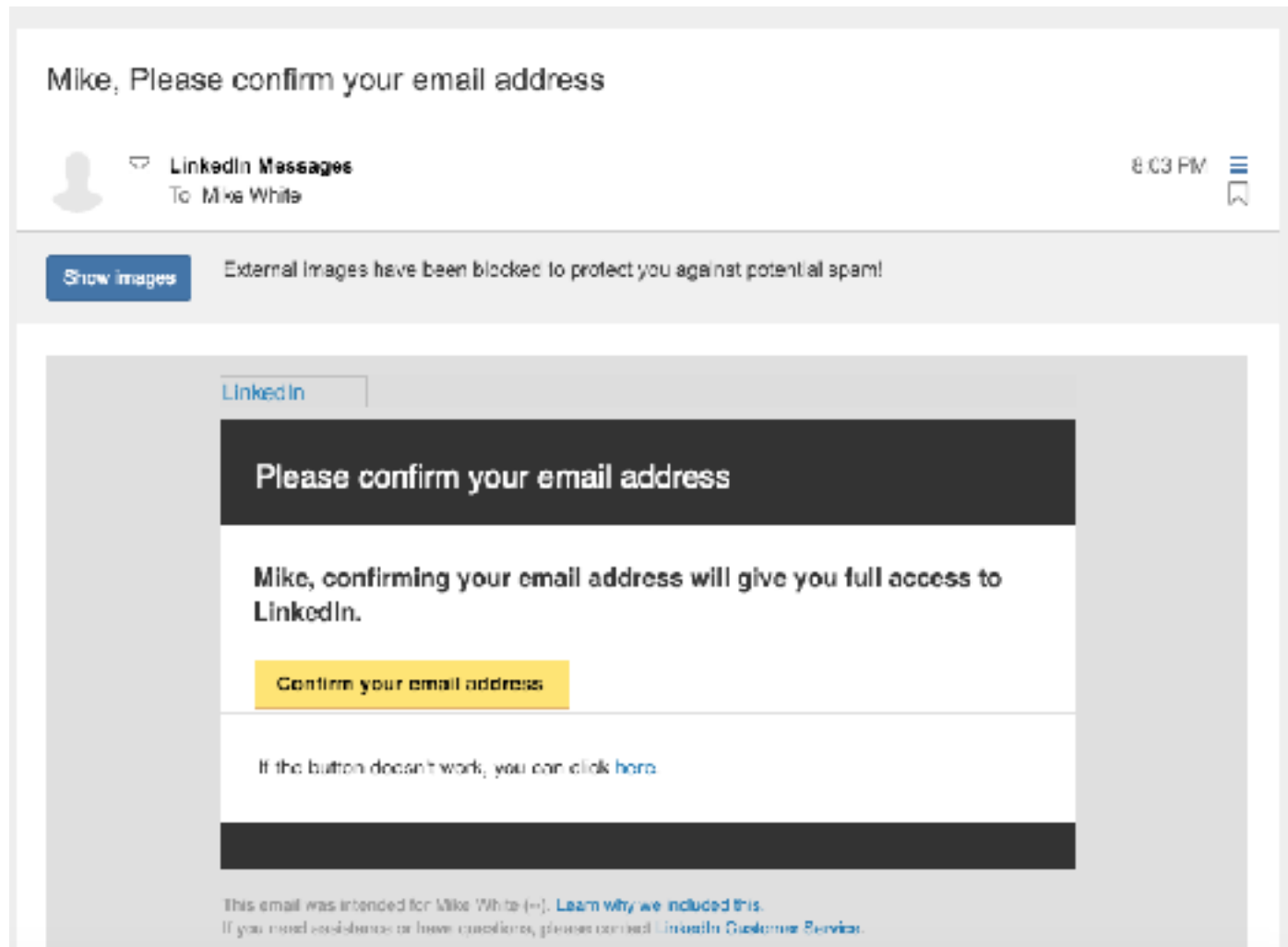


Email sent to [linkedin@mtwhite.net](mailto:linkedin@mtwhite.net)!

Click the link in the email to confirm your email address

[Send another email](#)

# Confirm Your Email



# Quick Start

Do any of these jobs look interesting to you?

Choose a few to get updates when similar jobs are posted



**OPERATIONS MANAGERS -**  
Memphis, TN  
SIMIOS Insourcing Solutions



**Maintenance Manager Trainee**  
US-Tennessee-Memphis  
Penske Truck Leasing



**Senior Financial Analyst**  
Byhalla, MS  
Thomas & Betts



**Hearing Testing Laboratory**  
Memphis, TN  
Radlans, Inc.



**Branch Service Manager**  
US-Tennessee-Memphis  
Penske Truck Leasing

# Download Mobile App

## Get the app

Keep opportunity in your pocket, wherever you are



Country



United States



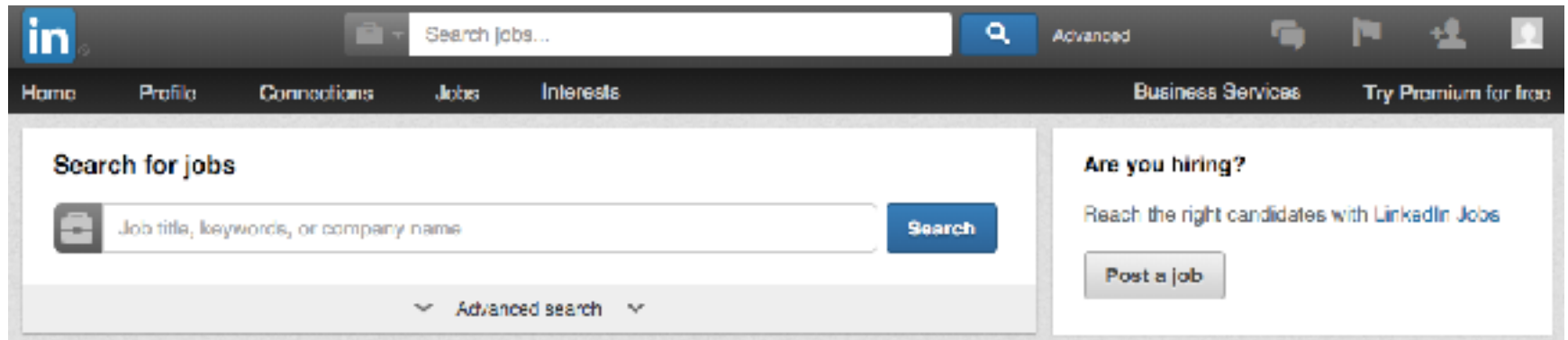
Phone number

Standard text messaging rates apply. We won't display your phone number on your profile or share it with anyone.

**Get the app**

**Skip**

# Job Search



The image shows the LinkedIn Jobs search interface. At the top, there is a dark navigation bar with the LinkedIn logo on the left and a search bar labeled "Search jobs..." in the center. To the right of the search bar is a blue button with a magnifying glass icon and the word "Advanced". Further right are icons for a speech bubble, a flag, a person, and a profile picture. Below the navigation bar is a horizontal menu with links: "Home", "Profile", "Connections", "Jobs", "Interests", "Business Services", and "Try Premium for free". The main content area is divided into two columns. The left column is titled "Search for jobs" and contains a search input field with a briefcase icon and the placeholder text "Job title, keywords, or company name". To the right of the input field is a blue "Search" button. Below the input field is a link for "Advanced search" with dropdown arrows on either side. The right column is titled "Are you hiring?" and contains the text "Reach the right candidates with LinkedIn Jobs" and a button labeled "Post a job".

in Search jobs... Advanced

Home Profile Connections Jobs Interests Business Services Try Premium for free

**Search for jobs**

Job title, keywords, or company name Search

Advanced search

**Are you hiring?**

Reach the right candidates with LinkedIn Jobs

Post a job

# Edit Your Profile

The screenshot shows the LinkedIn profile editing interface for a user named Mike White. The top navigation bar includes the LinkedIn logo, a search bar, and links for Home, Profile, Connections, Jobs, Interests, Business Services, and Try Premium for free. The main content area is divided into two columns. The left column features a large blue box for adding education, a profile picture placeholder with the text 'Add a photo', and the user's name and current title. The right column displays a 'Profile Strength' gauge, a section for 'Ads You May Be Interested In', and a 'Who's Viewed Your Profile' section. The user's profile information includes their name, title, location, and industry, along with buttons to add experience and education. A URL bar at the bottom shows the profile link, and a footer message encourages adding more sections to the profile.

**Where did you go to school (college, university, high school, etc.)?**  
Members with a school on their profile get 7 times more profile views.  
School Name  
Save Skip Done editing schools

**Mike White**  
Chief Order Picker at Acme Warehouse - Memphis  
Memphis, Tennessee | Warehousing  
Add Experience Add Education  
View profile as 0 connections

**Profile Strength**  
Beginner


**Ads You May Be Interested In**  
Increase Your Cash Flow  
Waiting for customers to pay?  
Turn your invoices to cash in 24 hours.  
Device Automation is here  
Monitoring, Alerting and  
Validation info@kipsel.com  
The Best Lighting Source  
Our customers include Google,  
Apple, Microsoft, as well as  
individuals.

**Who's Viewed Your Profile**

<https://www.linkedin.com/in/mike-white-91714510a> Contact Info

Add a section to your profile - be discovered for your next career step.


# Done! (sort of...)



**Mike White, meet your brand-new homepage!**


See how it's designed around you, your network, and your professional interests.

[Let's go!](#)





**Mike White**  
Chief Order Picker at Acme Warehouse - Me...


[Add a photo](#)



[Add your skills to get found up to 4x more](#)

 [Share an update](#)


 [Upload a photo](#)






**Welcome, Mike!**

See who you already know on LinkedIn


[Continue](#) [Learn more](#)




**Jobs you may be interested in**

 <p><b>Director of Sourcing, Packaging and Indirect</b> Monogram Foods —</p>	 <p><b>CDL Driver</b> Parman Energy — Memphis, TN</p>	 <p><b>Pick Packer</b> Express Scripts — Memphis, Tennessee - US</p>
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**People you may know**



**Suzanne White**  
REALTOR, Clinical Real Est...  
[Connect](#) • [Skip](#)



**Mark White**  
Director of Business & Cust...  
[Connect](#) • [Skip](#)

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# Using Resume' Builder

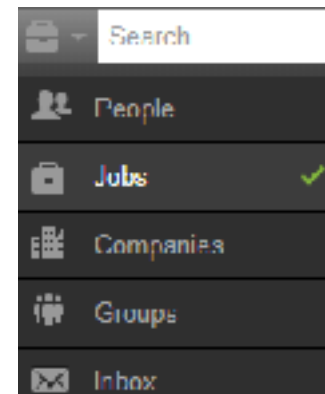
- <http://resume.linkedinlabs.com/>
- Grant access to your profile.
- Automatically takes your data from LinkedIn profile and creates a simple clean resume'.





# Using Saved Searches

- Perform a search for your desired results.
- Click the Save Search link. You may save up to three searches in the free account version.



Close

## Saved Searches

Type	Title	New	Alert	Created
Jobs	<input type="text" value="Order Management Specialist"/>		<input type="text" value="Weekly"/>	<span>✓</span> <span>✗</span>

You have no saved searches.

Tip: You can currently save up to 10 job searches to easily access from the results page. LinkedIn can automatically run your search and email you the new results.

# Connecting with Others

- Connect only with people you know. \*
- Personalize the LinkedIn request message.
- Skip the message altogether by clicking connect from the Search Results instead.
- Say please and thank you.
- Respond quickly to requests.

# Tips

- Use a professional picture. Profiles with a picture are 14X more likely to be viewed.
- Add your LinkedIn profile URL to your personal email signature.
- Make changes to your profile every 3-4 days to keep your profile in the timeline. Recruiters notice this.
- Add each role at your last few jobs, it's ok to have overlapping dates at the same company.

# Tips

- Join groups related to your field.
- Participate. Your profile is 5X more likely to be viewed if you are active in groups, discussions, etc.
- Reorder your profile by dragging the most important sections to the top.
- Use LinkedIn Premium if absolutely necessary.

# Questions?

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# Extra 10%

**coursera**

Institutions

Log In

Sign Up

## Take the world's best courses, online.

What would you like to learn about?



or **browse catalog** >

16,148,154 learners · 1,471 courses · 136 partners

- Courses from Columbia, Yale, Brown, etc.
- Arts & Humanities, Business, Computer & more..
- Plenty of free courses.

# Links

**[resources.mtwhite.net](http://resources.mtwhite.net)**

**[mark@mtwhite.net](mailto:mark@mtwhite.net)**